



13245 ATLANTIC BLVD. | SUITE 4-353 | JACKSONVILLE, FL 32225

MAIN [904] 866 4768 | FAX [904] 866 4769 | TOLL 1 877 8DUCORA | DUCORA@DUCORA.COM | DUCORA.COM | TOPCOAT.TV



WHAT IS TOPCOAT?

Ducora's TopCoat® is an environmentally safe, high performance protective coating designed to out-perform and out-last traditional waxes, polishes, and paint sealants in today's environment. TopCoat® is a wax replacement. TopCoat® is an easy one-step hand application providing a protective and lustrous barrier on all automotive exterior and interior surfaces.

Use TopCoat® on painted surfaces, fiberglass, metal, chrome, glass, plastics, rubber, vinyl, leather, dashboards, and more. Use as windshield, windscreen, and window treatment for lasting water repellency.

Because TopCoat® is silicone free, surfaces are not left artificially or dangerously slick.





KEY FEATURES:

- Contains no solvents, toxic chemicals, abrasive compounds, or silicone
- Environmentally safe and non-toxic
- No need to stir or shake
- Treated surfaces are extremely hydrophobic (water-resistant)
- No orbital or mechanical buffing required
- Retards the damaging effects of contaminants such as bird droppings, bug splatter, acid rain, brake dust, etc.





KEY BENEFITS:

- Easy one-step hand application
- Treated surfaces are easy to clean and maintain
- Long lasting formula saves money
- Multiple surface protection minimizes use of other costly products
- No unsightly wax residue left behind
- Maximizes depth of color with minimal effort
- Can be used on Harley-Davidson Denim Finishes without adding a shine!



Technical information:

Ducora's TopCoat® is an inorganic, unique coating manufactured and designed to be a protective, environmentally safe, water-based coating for application on multiple surfaces.

Due to TopCoat's small molecular structure, TopCoat® can penetrate the porosity of various substrates (paint, glass, plastic, etc.) deeper than traditional waxes, polishes, or sealants. This ability to penetrate the porosity provides a molecular bond with the surface, retarding the damaging effects of environmental contaminants.



Additional information:

TopCoat® can be used in direct sunlight.

TopCoat® is non-flammable which makes for a great protective engine coating.

TopCoat® helps reduce corrosion and oxidation.

TopCoat®, due to its siloxane technology, helps reduce the damaging effects of UV exposure.

TopCoat® provides a deep, rich, wet finish. Metallic flake in paint visually lift off the surface, providing a unique 3D look.

TopCoat® helps restore and protect the original color of plastics without using silicone.



Additional information:

TopCoat® when applied to glass, eisenglass, or plexiglass, provides a unique water repellant coating and out-performs the “leading” water repellant products. We are non-greasy, with NO blade chatter.

1 ounce of TopCoat® will coat an entire vehicle.

TopCoat® will help reduce brake dust when applied to rims.

After a hard rain, TopCoat® coated surfaces look washed, due in part, to TopCoat’s low coefficient of friction and easy-release characteristics.

Unlike other coatings, TopCoat® bonds to itself, increasing protection, longevity, depth of image, and ease of use.



Product Cost Comparison:

Product Description:	Average MSRP:
1. TopCoat® High Performance Surface Sealant – 16 ounces	\$18.95
Versus:	
1. Silicone Dressing for plastics, rubber, dash, vinyl – 16 ounces	\$7.50
1. Wheel and Tire Cleaner (Auto) – 32 ounces	\$6.00
1. Vehicle wash (Auto/RV/Boat) – 64 ounces	\$6.50
1. Glass Cleaner – 22 ounces	\$5.00
1. Detailing Spritz – 22 ounces	\$9.00
1. All Purpose Cleaner – 32 ounces	\$4.50
1. Wax, Polish, or Sealant – 16 ounces	\$19.50
1. Chrome and Metal Polish – 8 ounces	\$6.50
Average Cost:	\$64.50
Average Savings:	\$45.55

One bottle of TopCoat® can replace all of this!



Not only will TopCoat® replace these products, it will out-perform them!



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Preserve, Prolong, Protect!

TopCoat® is sold in these markets, but not limited too:

Automotive / RV / Trucks
Motor-Cycle / ATV
Marine / Water-Craft
Hard-Ware / Home / Bath
Hospitality
Aeronautical
.com / Catalog
Military / Government
Industrial / Commerical
Stainless Steel, Metals
Out-Doors
Patio / Spa / Grills
& More

**DON'T JUST COAT IT...
TOPCOAT® IT!**

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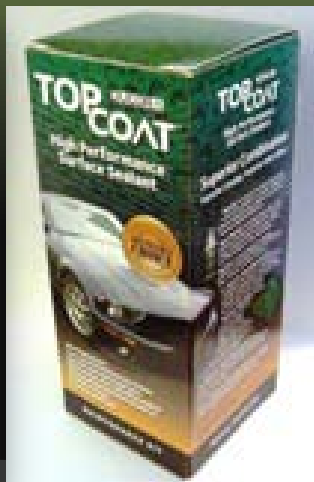
The Professional Detailer's Choice

- Coat, Protect & Enhance Any Surface
- Easy One-Step Hand Application
- Deep Lustrous Shine with Minimal Effort
- Amazing Windshield Water Repellency
- Revitalizes Plastics

ADAMEC
AMERICAN DETAILED AND MAINTENANCE EQUIPMENT COMPANY



TopCoat® is packaged in different sizes with different labels for different markets:



Ducora™ has many other TopCoat® products to offer:

Dealer 5 Year Warranty EPS Programs
Spritz Detailing Products
Siloxane Auto Washes
Glass Cleaners
All – Purpose Cleaners
Accessories
Clay Kits
Odor Eaters



Ducora™ offers many TopCoat® training tools for our Re-Sellers:

National Commercials / Infomercials
Online web based access / support
Power Point Presentations
Training CD Videos
Product Brochures
Product Webinars / Trade Shows
MSDS, Compliance, and Technical Documentation
Personal Sales Training

Re-Sellers include:

- ISR (Independent Sales Representatives)
- Whole-Sellers
- Distributors
- Retailers



Comments from our customers:

I have been using your Ducora Topcoat for about a year and I have to say it is the best detailing product I have ever used. I am a huge car buff and have been fortunate enough to own AMG Benzes, classic and current corvettes and mustangs and several Harley Davidson motorcycles. Part of the pride that goes with ownership of these great vehicles is showing them off. The mirror finish I achieve with your topcoat product is unbelievable. I have tried many high end products from Mothers, Meguiar's, and Eagle One and never had the gloss or long lasting finish that I have gotten since using your product. My car is black and here in Northeast Florida, we get an enormous amount of Pine pollen. In five minutes I can perform a complete detail of my car, just spray on and wipe off

Thanks again

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About Ducora™:

Ducora, Inc. develops, manufactures, and applies technologically advanced, environmentally friendly protective surface coatings and products. Through innovation and technology our goal is to provide customers and distributors market specific coating solutions with advanced alternative products.

Ducora manufactures, markets, and distributes high performance coatings and products into the Automotive, RV, and Marine markets. Our coatings are engineered with the latest Siloxane technology while remaining 100% environmentally friendly. Our products are designed to preserve, prolong, and protect virtually any surface while providing a deep lustrous shine. When compared to traditional waxes, polishes, and sealants Ducora's coatings set the standard.



Summary:



There are few, if any, products on the market that can perform as well as TopCoat®. This is truly a revolutionary product, at the right time. Car enthusiasts love it. Home owners love it. Everybody loves it.

TopCoat® is incredibly easy to use with incredible results! Coat, enhance, and protect ANY surface with one product and throw everything else away! Save time and money, eliminate the aggravation of waxing or using greasy silicone to add a shine, and do what others do, buy TopCoat®!



Why would anybody use anything else when TopCoat® does it all, better.....



Advancing Solutions Through Innovation & Technology

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Come build a future with us!



There is a new Top Coat
taking over as the
preferred polish
of choice.

We are that Choice.

- Coat, Protect & Enhance Any Surface
- Easy One-Step Hand Application
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TOP COAT[®]
High Performance Surface Sealant

The Professional Detailer's Choice

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 Made in the USA

