

**Detailing 101:** As several have mentioned in the Rennlist "best wax" discussions, prep is the first critical step to any paint. Start by washing with a good wash like PolyWash and using a great medium cut clay bar like ours (this bar will last you your lifetime.) Next, a proper high speed buff may be needed to polish the clearcoat. We prefer foam pads with a high speed buffer around 1800 rpm, one for cutting and one for polishing (based on paint condition), using water based compounds with different "grit" germane to each pad. Wet sanding any stubborn scratches or "orange peel" may be necessary which is usually done before or during buffing, depending on spot repair work or if wet sanding the entire paint is desired. We then recommend washing the surface again with a wash (PolyWash) to remove any residue or polish that would prevent a direct bond between the sealant and the substrate. **Important:** PolyWash will work with TopCoat®, another important issue, as you want your products to work or "bond" together or any Top Coat you use will not be 100% effective. Mixing products can actually work against you. Finally, the winning touch is a Top Coat designed for the final step that will bond with the substrate, preserving, prolonging, and protecting the finish.

As our name implies, we are a TopCoat® sealant, not a cleaner, but designed to coat every surface with a unique sealant ensuring each surface will look its best. (*a polish is on its way, stay tuned*) This is a very unique product that can and will coat any surface, essentially enhancing the substrate it is applied to, making great "greater" and ok "better". It will help hide "spider web" micro scratches and fill through minimal oxidation. TopCoat® can even coat denim or flat paints and will NOT add a shine. Although TopCoat® is user friendly and can achieve great results without prepping, as stated, optimal sealant performance is based on the best possible paint condition. Adding layers of TopCoat® will create a greater depth of image of the substrate, thus providing better protection, performance, and visual effects of the materials. Glossy becomes glossier, denim looks a deep matt finish, chrome looks shinier, plastic looks richer, rubber shows its original deep color, glass looks like crystal, get the picture? Whatever the surface is, TopCoat® only enhances it. The secret to a great shine is using a Top Coat that's designed to manipulate the light to reflect or react with the surface of a particular substrate in such a way that the surface(s) looks deep and wet providing a superior depth of image or a 3D thick glass-like layer.

Many customers have won awards across the world using TopCoat®. Our formulas are unique and unlike anything any of you have come across. 8 out of 10 people find our products superior, easier to use, longer lasting, with better results from depth of image to easier real world maintenance and greater protection. We outperform leading windshield / glass treatment products. Our base technology offers UV stability, thus prolonging damage and prolonging the possibility of oxidation on any surface. We are water based, eco friendly and safe, not harmful to paints as silicones and solvents can be if not formulated properly. We are not a wax. We will outperform most products on the market, and waxes can't compare as they will "burn" off after a few days or weeks. An average life span of a good wax is 19 days in the states based on location. TopCoat® high Performance Sealant will average 3 months, but can go much longer as some customers are over 8 months. That's important, but maintaining your vehicle on a regular basis is more important. Either way you win with TopCoat®. (Keep in mind, we know longevity, as we provide 5+ year coatings with warranties that unfortunately we can't sell retail.) Three months, or every quarter, provides a perfect balance between product performance and necessary maintenance. For those of us that take pride in meticulous maintenance and enjoy detailing our vehicles, TopCoat® is a product that is so easy and rewarding to use and one that replaces so many other products at the same time, it becomes a simple decision, especially when every coat added becomes easier and offers greater performance.

We offer 5 main sealants within different markets and have a full detailing product line up. We will introduce new products throughout the year, so stay plugged in with us. We just released a new Nano Teflon cream sealant at the beginning of the year that is second to none within our 5 year EPS dealer warranty market, professionally applied and insurance backed. We will make this product available to everyone soon, but existing customers will have first access to this new coating through a special promotional launch via our newsletter. More to follow.....