If you are as nuts about keeping your car as clean and protected as I am, finding the quickest and most effective product to protecting it's shine and finish is paramount. I think TopCoat may just be the answer. I have applied it after each wash and it provides me with the protection and velvet touch which other products fail to deliver. .. And no waxy build up! Congratulations on developing a one stage, spray on protectant that really works. Thanks. rich